

## Nau mai, haere mai! Welcome to Dunedin Fringe!

12 – 22 March 2026

**Dunedin Fringe Festival** is an annual 11-day multidisciplinary arts festival that's open to anyone who wants to participate – any form of creative expression, any level of experience, anything goes! Produced by the Dunedin Fringe Arts Trust, Dunedin Fringe is an open access festival for new, innovative and experimental art of all genres, created by both emerging and established artists.

Founded in 2000, we're now the second largest Fringe festival in New Zealand, but we pride ourselves on producing an intimate festival experience for both artists and audiences.

Ōtepoti Dunedin is a beautiful and compact city with an exceptional history of arts activity. It's also a UNESCO City of Literature. Thousands of artists from throughout Aotearoa New Zealand and around the world have taken part in the Dunedin Fringe and we hope you'll be one of them!

## Contents

Key Dates	2
Contact Us	3
Festival Overview	4
Dunedin Fringe Artist Grants	4
Other Funding Opportunities	5
Dunedin Fringe is a safe space for all	5
Agreements	5
Accessibility	6
Registration Fees	7
How to Register for Dunedin Fringe	7
Venues & Eventotron	8
Dunedin Fringe Logos	10
Artist Passes	10
Ticketing	11
Tips for Success!	12
Fringe Artist Awards	13
Why Dunedin Fringe?	14
A special note from Dunedin Fringe	14
More Fringe Opportunities	14

## Key Dates

Registration & Grant Dates	Festival Dates	Other Fringe Dates
<b>Tuesday 30 September 2025</b> → Artist Registrations Open → Fringe Artist Grants Open	<b>Wednesday 21 January 2026</b> → Website Programme Live + Tickets On Sale!	<b>21 Jan – 15 Feb 2026</b> → Fringe World (Perth, Australia)
<b>Monday 27 October 2025</b> → Fringe Artist Grants Close	<b>Wednesday 4 February 2026</b> → Programme Launch Event	<b>20 Feb – 22 Mar 2026</b> → Adelaide Fringe (Australia)
<b>Tuesday 11 November 2025</b> → Artist Grant Results Announced	<b>Wednesday 11 March 2026</b> → Opening Night Party	<b>13 Feb – 7 Mar 2026</b> → New Zealand Fringe (Wellington)
<b>Sunday 30 November 2025</b> → Fringe Registrations Close	<b>12 March – 22 March 2026</b> → Dunedin Fringe Festival	<b>5 Mar – 14 Mar 2026</b> → Nelson Fringe (New Zealand)
	<b>Sunday 22 March 2026</b> → Awards Night	

## Contact Us

<b>Kate Schrader</b>  Co-Director / Creative Producer  <a href="mailto:kate@dunedinfringe.nz">kate@dunedinfringe.nz</a>  Kate manages and schedules creative programming across all Dunedin Fringe Arts Trust activities, and helps manage Dunedin Fringe's strategic relationships. Contact Kate for enquiries about creative programming and Te Whare o Rukutia bookings.	<b>Ruth Harvey</b>  Co-Director / Development & Strategic Relationships Manager  <a href="mailto:ruth@dunedinfringe.nz">ruth@dunedinfringe.nz</a>  Ruth manages Dunedin Fringe's grant and fundraising activities, and is responsible for establishing and maintaining strategic relationships with DFAT partners and stakeholders. Contact Ruth about DFAT grant and fundraising activities and strategic priorities.	<b>Katrina Thomson</b>  Operations Manager  <a href="mailto:katrina@dunedinfringe.nz">katrina@dunedinfringe.nz</a>  Katrina manages operations and ticketing for Dunedin Fringe Arts Trust's programming. Contact Katrina for Dunedin Fringe artist event support, as well as enquiries about White Box window gallery bookings and ticketing.
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Refer to this Registration Pack as you register your 2026 Dunedin Fringe event.



*Delightfool, 2025. Photo: Blake Armstrong*

## Festival Overview

Artist-produced events make up the majority of the Dunedin Fringe programme. Like most Fringe festivals around the world, our festival is open access: anyone, no matter their level of experience, is welcome (and encouraged!) to register a show and take part. As the name suggests, artist-produced events are organised entirely by the artist. This means you book your venue, set your dates, times, and price, and undertake your own marketing. Artists take the box office income (minus inside fees) and artists pay 100% of the bills.

Get Seen, Get Connected, Get Inspired.

By registering with Dunedin Fringe, your event becomes part of a vibrant programme of art and creativity, featured in our printed brochure (distributed throughout Ōtepoti) and on our website, giving your work exposure to audiences locally and nationally, and the chance to network with like-minded creatives and peers. The city comes alive, and it's a whole lot of fun!

You also get access to a team with deep experience in production, marketing, fundraising, and national networks — all here to support the success of your project.

We can help with:

- Production advice (tech, venues, budgeting)
- Funding opportunities, including Fringe Artist Grants
- Marketing support, with promotion of both your event and the festival as a whole
- Ticketing through our Box Office and website
- A festival-run venue: Te Whare o Rukutia

We also run festival-produced events that boost visibility for artists:

- Programme Launch: Wednesday 4 February 2026
- Opening Night Party: Wednesday 11 March 2026

These are designed to showcase artists, celebrate the festival, and build excitement.

## Dunedin Fringe Artist Grants

Dunedin Fringe is committed to supporting the development and presentation of new work. If you meet the eligibility criteria, we encourage you to apply for one of our 2026 grants — Fringe Artist Micro-grant, Fringe Māori Artist Grant, or Fringe Moana Artist Grant — to support your project. Read through this [2026 Fringe Artist Grants Application Guide](#) and we HIGHLY recommend that you get in touch with us for a conversation before sending your application. Demand is always high so we advise artists to apply for funding from several different sources to support their projects and are happy to provide additional advice.



*Bring Back The Star Fountain, 2025. Photo: Blake Armstrong*

## Other Funding Opportunities

For Ōtepoti-based artists:

- Dunedin City Council (DCC) Small Projects Grant – up to \$500 for smaller arts projects. [More info](#) | Contact: aratoi@dcc.govt.nz
- Otago Community Trust (OCT) – supports individuals living within its [funding boundaries](#) for up to \$1,000. [More info](#) | Contact: Sue Stewart (Grant Advisor) at sue@oct.org.nz
- University of Otago Division of Humanities Performing Arts Fund – for students, staff, and community members. [More info](#) | Deadline: Sunday, 26 October 2025

For artists based elsewhere in Aotearoa:

- Check [Creative New Zealand funding information](#), your local community trust, and nearby tertiary institutions for available grants.

## Dunedin Fringe is a safe space for all

Dunedin Fringe is committed to making the festival a fun and safe space for everyone — artists, audiences, volunteers, venue staff, and crew.

All participants have the right to be treated with dignity and respect.

We will not tolerate discrimination or bigotry of any kind, including based on ethnicity, race, sexuality, gender identity or expression, marital or domestic status, disability, physical appearance, pregnancy or breastfeeding, age, or religion.

## Agreements

### Code of Conduct & Objectionable Content Policy

When registering an event, you'll need to agree to our [Code of Conduct \(CoC\) and Objectionable Content Policy \(OCP\)](#). These outline what we expect of all participants in Dunedin Fringe.

- Note: The Code of Conduct applies to both the content of your event *and* your behaviour during the festival.
- The Code of Conduct applies to all Fringe participants: artists, audiences, staff, crew, sponsors, and volunteers.
- The Objectionable Content Policy applies to *all* events associated with Dunedin Fringe.

## Terms & Conditions

Before finalising your event registration for the 2026 Dunedin Fringe Festival, you'll also be asked to agree to our [Terms and Conditions](#).

## Accessibility

Dunedin Fringe is committed to making our festival as accessible as possible. Once the programme goes live, accessibility information will be listed on our website for audiences.

We are conducting an ongoing [accessibility audit of frequently used venues](#). This living resource provides details about many venues in Ōtepoti to help you make informed decisions when choosing your event venue.

If you have additional accessibility information about a venue, please share it with us so we can keep this resource current and useful.

If you have questions about accessibility at Fringe-run venues, independent venues around the city, or accessibility in general, email [production@dunedinfringe.nz](mailto:production@dunedinfringe.nz)

We also encourage you to think about how to make your event(s) accessible. Options might include:

- Offering a [touch tour](#) of your performance
- Providing [NZ Sign Language interpretation](#)
- Hosting a [relaxed performance](#)
- Arranging an [audio-described event](#)



ASMR Hour, 2025. Photo: Blake Armstrong

For practical advice and resources, visit [Arts Access Aotearoa's resources page](#).



## Registration Fees

Paying the registration fee includes your event in the festival and unlocks all the benefits of being part of the Fringe whānau: programme listing, ticketing, publicity, grant and award eligibility, artist passes, and festival support.

All events must pay a registration **bond** of \$50.00 in addition to the registration fee – this is refunded once you have completed an online Artist Event Report following the festival. This report is critical to the festival as it provides important data such as attendance figures and artist feedback, which helps us shape future festivals and secure funding.



*Syrup Bois, 2025. Photo: Blake Armstrong*

## Fees

- **Free Event:** \$30 Registration + \$50 bond (\$80)
- **Online/Streamed-only Event:** \$80 Registration + \$50 bond (\$130)
- **Unticketed Koha Event (pay at the door):** \$125 Registration + \$50 bond (\$175)
- **Single Session Ticketed Event (any price):** \$150 Registration + \$50 bond (\$200)
- **Ticketed Event – \$10 & under, or Pay What You Want (PWYW):** \$250 Registration + \$50 bond (\$300)
- **Ticketed Event – \$10.01 & over:** \$300 Registration + \$50 bond (\$350)

\*Payment of the registration fee/bond also incurs a \$4 processing fee.

## How to Register for Dunedin Fringe

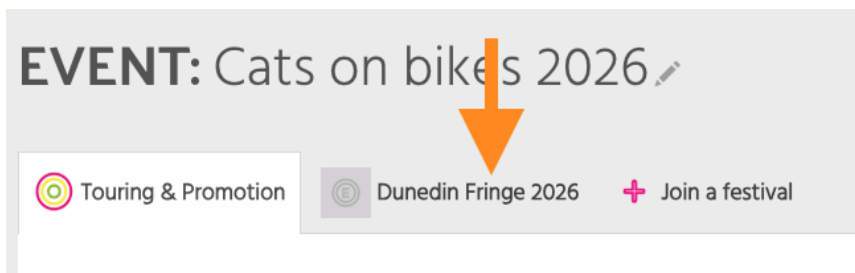
Dunedin Fringe uses the Eventotron registration system, a cloud-based platform that lets you manage your event at your own pace.

### Why Eventotron?

- Drives our website and ticketing system (Super Simple Box Office, SSBO).
- Check ticket sales, reserve comps, and more from your account.
- Find venues or register your own unique performance space.
- Many Fringe Festivals worldwide use Eventotron, including Edinburgh Fringe, NZ Fringe, Nelson Fringe, and Whangārei Fringe – once you have an account, you can use it for other festivals too.
- User-friendly once familiar. Feedback is welcome, and we're here to help if you get stuck.

## Set Up Your Eventotron Account:

1. Go to [Eventotron](#) and click Login / Sign Up.
2. For new users, enter your email in the New Users box and click Register. You'll receive a password by email (check spam/junk if you don't see it). If there's an issue, email [help@eventotron.com](mailto:help@eventotron.com).
3. Click Create Event.
4. Select Dunedin Fringe Festival 2026 and fill in all required fields. You can stop and start your registration as needed.
5. Navigate sections using the menu on the left—you don't need to complete them sequentially.
6. When you log back in, click on your event name and make sure to navigate to the Dunedin Fringe 2026 tab, where you'll be able to edit your registration, and see ticket sales later.



## Finalising Your Event & Paying the Registration Fee:

- Registration fees are paid via credit or debit card in Eventotron as you finalise your registration (there's an option to pay by direct debit too).
- Once you click Finalise, you can't amend details.
- If changes are needed or you hit a roadblock, contact [katrina@dunedinfringe.nz](mailto:katrina@dunedinfringe.nz).

## Post-Registration Eventotron Activity

After registering, continue using Eventotron to access:

- Useful Fringe documents
- Super Simple Box Office for tracking ticket sales, issuing comps, and managing your door list
- Post-registration tasks, such as providing details for your artist passes

## Venues & Eventotron

Finding the right venue can be one of the biggest challenges, especially for events requiring professional theatre space. Dunedin has a mix of interesting cafés, bars, community spaces, and vacant shops, but only a few professional venues (true gems!).



*For My Family, And Yours, 2025. Photo: Blake Armstrong*

## In Eventotron:

- Identify an existing venue in the Venue Finder
- Create your own venue if you're using a non-traditional or unique space
- We've made sure the steps to find a venue, join your event to a venue, and BYO venue are outlined in the venue section of the registration form in Eventotron.

The venues in Eventotron are not the only options — contact us for advice or suggestions.



*ROADKILL: The Uber-Cool Musical, 2025. Photo: Blake Armstrong*

## If You're Looking For A Venue

1. Use the Venue Finder to search by name, facilities, or browse the list.
2. Click a venue to view the Venue Profile tab with more details and contact info.
3. Contact the venue directly to confirm your booking — applying through Eventotron is not enough.
4. Once booked, return to the Venue Finder, open the venue, go to the Interact tab, and click Join Venue and Event.
5. You can now enter your session dates, times, and ticket prices.

Some venues may have limited info in Eventotron — contact us if you need more details.

## Bring Your Own Venue

- If your venue isn't listed or is a found space, you can click Add My Own Venue in the Venue Finder and fill in the details.
- Check for duplicate listings — venues may appear under different names.

## Online Venue

- If your show is Online Only or Hybrid, your show will be added to the Dunedin Fringe Online Venue.
- Enter your live stream or archive video link in the Dates, Times & Prices section of the online venue.

## Multiple Venues

- If your event takes place in more than one venue, go back to the Venue Finder and join additional venues.
- Enter the corresponding dates, times, and prices for each venue.



## Te Whare o Rukutia

- Programmed by the Fringe team during the festival.
- Subsidised hire: 6pm & 8pm shows daily (except Mon 16 and Tues 17 Mar), plus late shows on Fri & Sat nights.
- Capacity: 120 seated. Hire includes sound & lighting equipment, technician, bar, and FOH staff.
- Express interest in Eventotron, but contact us first to discuss your show.

## Dunedin Fringe Logos

All printed marketing media should have the Dunedin Fringe logo displayed. If you are posting your event on social media, don't forget to tag us! Download a [Zip Folder of our logos Here](#).

## Artist Passes

All registered events receive a limited number of Artist Passes for performers and key personnel. The Artist Pass gives the owner concession price on all ticketed events.

Important note: add the details of your team members into the Artist Pass section of the Eventotron registration form by Monday 2 March 2026.

## Standby Entry for Dunedin Fringe Artist Pass Holders

If you have spare seats, you can choose to offer fellow artists free standby entry once all paying audiences have entered.

- Select YES in Eventotron to enable this.
- Shows offering standby entry will display a ★ star on their website programme listing.
- Artists must present their 2026 Dunedin Fringe Artist Pass at the door.
- Not available for Online Events.



Glowjam, 2025. Photo: Geni McCallum

# Ticketing

## Super Simple Box Office

All tickets must be sold through the Festival's ticketing partner, Super Simple Box Office (SSBO).

- Exceptions: Only venues with existing contractual obligations to use another ticket provider may sell tickets elsewhere, and they must receive written approval from Dunedin Fringe in advance (note: different fee structures may apply).
- Audience sales: Tickets can be purchased via the Fringe website and at the Fringe Box Office.
- Door sales: You are responsible for administering these, although some venues may offer full front-of-house support — check when arranging your hire.
- Volunteers: We may be able to help find a volunteer to assist with front-of-house duties; we'll do a call-out for requests from registered events.
- [Dunedin Fringe Ticketing Info Pack](#) / [Super Simple Box Office For Event Managers Document](#)

## Ticket Fees

Dunedin Fringe has introduced a 6.5% inside fee on each ticket to help cover festival costs as we face reduced funding.

### Example 6.5% Inside Fee on Tickets

- \$15 ticket → \$0.98 inside fee
- \$20 ticket → \$1.30 inside fee
- \$25 ticket → \$1.63 inside fee
- \$30 ticket → \$1.95 inside fee
- \$35 ticket → \$2.30 inside fee



*Only Bones, 2025. Photo: Blake Armstrong*

## Audience Booking Fees

A booking fee applies when tickets are purchased online (not at the door):

- Tickets \$30 or less → \$1.50 per ticket
- Tickets \$30.01 or more → \$2.50 per ticket

### Example \$20 Ticket:

- Audience pays \$21.50 (includes \$1.50 booking fee)
- Artist/Producer receives \$18.70 after the 6.5% inside fee is deducted

You can offer special promotion-priced or group discount tickets, such as:

- Two-for-one
- 20% off for a set number of tickets

Indicate the promo tickets you'd like in the ticketing section of Eventotron, and we'll set them up.

## Complimentary Tickets (Comps)

You can issue your own comps and reservations using the ticket holds in Eventotron. The festival has placed 10 tickets on hold for you (shared across all your event sessions).

- Allocate comps from these Event Manager / Artist Holds as needed.
- Any unallocated comps will be released back into the ticketing pool one day before the session.

## Festival Comps for judges, media, staff, volunteers, and festival supporters/sponsors

All ticketed events must allow for complimentary tickets for the Festival:

- 10% of the first two shows
- 4 tickets for every subsequent show (or 2 tickets for events with capacities under 50; exceptions for very small venues)
- Fringe will hold and allocate these tickets.
- Unused comp-holds will be released back to your ticket pool.

## Settlement

- Money from advance sales will be paid to your nominated bank account with remittance advice after the festival concludes. We aim to make these payments within two weeks.
- Cancelled events or sessions result in refunds to purchasers.

## Audience Contact Details

- Ticket purchasers see our [Privacy Policy](#).
- By default, their contact details are not shared with the artist/producer.
- If they opt-in, you can view their contact information in Super Simple Box Office.

## Tips for Success!

### Choose Your Timing

- Weekend evening events often start at 8pm; consider early or late sessions to offer audiences more options.
- Sunday – Wednesday evenings face less competition.
- Finish shows by 6pm on Sunday 22 March to enjoy the Fringe Awards and Closing Party!

### Pricing

- Base ticket prices on your budget and realistic audience numbers. Many events budget for 30–40% of venue capacity.
- Typical Fringe tickets range from \$15–\$40, with donation/koha entry also an option.
- Remember to account for inside fees (check the Ticketing section for details)



*The Tiny Show, 2025. Photo: Blake Armstrong*

## Promote Your Event

- Relying only on the programme or a Facebook event usually isn't enough.
- Develop a full publicity campaign: social media, print material, radio, online ads, and media interviews.
- The Festival Marketing & Communications Manager will provide a Publicity Guide.
- Send us FOUR of your posters by Monday 2 February 2026.

## Dunedin Fringe Artist Newsletters

- Regular newsletters that go to both the primary and secondary contacts in your Eventotron listing.
- They contain important festival info to help your event succeed.
- Check your inbox (and spam folder) and share with your team.
- Prefer another communication method? Let us know in Eventotron.

## Insurance

- Dunedin Fringe's Public Liability Policy covers only Te Whare o Rukutia.
- Check what your venue covers and consider additional insurance.
- Advice: Rothbury Insurance Brokers – [kerri.bridgman@rothbury.co.nz](mailto:kerri.bridgman@rothbury.co.nz)

## Performance Rights, Music Licences & Playmarket Licences

- You are responsible for licences for scripts, music, or artwork used in your event.
- Any performance or copying of scripts requires a Playmarket licence before rehearsals or publicity. Apply here: [Playmarket](#)
- Venues hosting music must hold a OneMusic licence (covers events under \$35).
- Tickets \$35+ require event-specific licences.
- Info: [APRA AMCOS](#) | [Recorded Music NZ](#)

## Fringe Artist Awards

- Opt-in to be considered for a Dunedin Fringe Award when you register in Eventotron.
- Dunedin Fringe recruits expert judges to attend eligible events.
- Gain recognition for your hard work.
- Build buzz and a track record for funders and future events.
- Events only staged on Saturday 21 & Sunday 22 March are not eligible, as awards deliberations occur on these days.
- Online events are not eligible.
- An event that has previously won a Dunedin Fringe Award will not be eligible for a further award of the same title.



Sylvie, Art at Heart Kids Exhibition, 2025  
Photo: Blake Armstrong



## Why Dunedin Fringe?

- Dunedin Fringe Team – friendly, experienced staff to help you achieve your creative goals.
- Festival Guide – 8,000 printed copies distributed locally to promote your event.
- Festival Website – your own event page with a unique URL for ticket sales and promotion.
- Motivated Audiences – Dunedin Fringe is a much-anticipated highlight on the city's cultural calendar!
- Festival Meet Ups – connect with staff, other artists, and volunteers.
- Promote & Network – build audiences, relationships with media, and networks.
- Festival Awards – opportunity to be nominated or win, and have your hard work recognised and build a track record.
- Experience – whether you're a local or a visitor, there is nothing quite like being part of Dunedin Fringe!



*2025 Dunedin Fringe Team*

## A special note from Dunedin Fringe

Being transparent with our Fringe artists is important to us. As such, we wanted to give you a heads up about our funding situation. Like arts organisations around Aotearoa and the world, we've experienced a significant reduction in funding over the last few years, and this year is no exception. That means reduced resources for the festival, unfortunately.

For Dunedin Fringe Festival 2026, we've had to reduce our Fringe Māori and General Artist Grant pools; reduce contractor hours; reduce the number of paid Interns we have to support our work; amongst some other behind-the-scenes things. However, the team will continue to work hard to support you and Fringe audiences to have incredible arts experiences during the festival! If you are concerned about Dunedin Fringe's ability to support your event, please contact us and we can give you more information about the situation: [ruth@dunedinfringe.nz](mailto:ruth@dunedinfringe.nz)

## More Fringe Opportunities

We're part of the World Fringe network. Consider presenting your event at other festivals:

Auckland Fringe (New Zealand)

[aucklandfringe.co.nz](http://aucklandfringe.co.nz)

NZ Fringe (Wellington, NZ)

[fringe.co.nz](http://fringe.co.nz)

Nelson Fringe (Nelson, NZ)

[nelsonfringe.co.nz](http://nelsonfringe.co.nz)

Fringe in the Stings (Hastings, NZ)

[fringeinthestings.co.nz](http://fringeinthestings.co.nz)

Whangārei Fringe (Whangārei, NZ)

[whangareifringe.co.nz](http://whangareifringe.co.nz)

Fringe World (Perth, Australia)

[fringeworld.com.au](http://fringeworld.com.au)