



Fringe Artist Grants Application Guide

HOW TO APPLY

- READ through this GUIDE and then complete the online application form which will be available on our website from the 12 August.
- Email any additional support material to director@dunedinfringe.nz.
- Applications close at 5pm **FRIDAY 6 SEPTEMBER**.
- Application decisions announced Friday 20 September.
- Successful applications are conditional on applicants completing Dunedin Fringe Registration prior to the registration deadline: 5pm Friday 29 November. N.B early bird (discounted) registrations close Friday 27 September.

INTRODUCTION

The Dunedin Fringe Arts Trust, which produces the Festival, has received funding from Creative New Zealand to distribute to New Zealand artists. The funding is to support the development and presentation of work to be part of the Dunedin Fringe 2020 programme. If you meet the eligibility and assessment criteria below, we encourage you to apply for a **Fringe Artist Grant**.

Two pools of funding are available this year. The process is concurrent and identical, although you will be asked to identify which pool you are applying for.

1. General Pool (\$20,000). Any artist, working in any art-form, who meets the criteria can apply to this fund. Successful grants generally range from between \$500 and \$2000.
2. Otago / Southland Theatre pool (\$15,000). This supplementary funding has been provided by Creative NZ to support the community most affected by the closure of the Fortune Theatre and therefore has more limited eligibility. There is no indicative funding band and the panel will consider requests for funding of up to \$15,000. Applicants for this pool will be asked if they would also like to be considered for the general pool i.e. you may receive a grant from the general pool even if you are unsuccessful in the Otago / Southland Theatre pool.

The demand for **Fringe Artist Grants** is very high. **It is crucial that your application shows income from multiple sources – not just Fringe Artist Grants.**

As there is no guarantee of funding, you may wish to wait until you have heard the result of your **Fringe Artist Grant** application **before** you complete your registration to be part of the Festival.

IMPORTANT – OTHER FUNDING OPTIONS

Fringe Artist Grants MUST NOT be your sole source of income. To be considered for a grant it is critical that you demonstrate you have income from **several sources** such as: other grants, ticket sales, sponsorship, crowd funding and other fundraising activities.

Please see the FUNDING OPTIONS document on our website for some ideas: www.dunedinfringe.nz

ELIGIBILITY CRITERIA

1. You must be a New Zealand citizen or a permanent resident.
2. You must submit this application by the deadline above.
3. You must register an event with the Dunedin Fringe Festival 2020 and pay the registration fee by the due date (Friday 29 November).
4. You must agree with the *Festival Terms & Conditions* as part of the registration process and as outlined in the *Artist Rego Pack* document.
5. You must not have already received or applied for other Creative NZ funding to present or tour the same work in Dunedin.
6. The work must be a Dunedin premier (not performed in Dunedin previously).
7. All questions must be answered unless otherwise stated.

ASSESSMENT CRITERIA

The Festival office will appoint a panel of industry and art form representatives to assess the funding applications. The Dunedin Fringe Festival has been granted funding from Creative NZ to support the key strategic aim of creating high quality NZ Art, and applications that are capable of delivering this outcome are more likely to be assessed favourably. You will also be assessed on how well your event addresses two or more of the following criteria, as nominated in your application:

- Innovation – The work is original, challenging or breaking new ground.
- Experimentation – The work is inventive, takes risks or pushes boundaries.
- Presentation – The work provides Dunedin audiences with a unique presentation they wouldn't otherwise get to experience.
- Content Diversity – The work will add to a broad and diverse festival programme. Applications from under-represented art-forms (such as dance) will be especially welcomed.
- Inclusion - As an open access festival that values participation and inclusion, we support events with diverse participants from all demographics.
- Access - The work offers opportunities for members of the disabled or Deaf communities to participate in the arts as practitioners and/or audience
- Outlying communities - The event will service communities outside the centre city (but within Dunedin's boundaries)

The names of the funding panel will be available after the funding decisions are announced.

MORE INFORMATION & SUPPORT

Please always feel free to contact the Festival Director during office hours with any questions or advice prior to submitting an application. Please note the office is not always open, so call beforehand if you want to guarantee someone is home!

Gareth McMillan, Festival Director

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